

Youth Challenge International Vision & Direction: **Beyond 2025**



Youth Challenge International (YCI) is accelerating youth innovation for good. Together with young leaders and innovators, we are creating a future where **people, planet and profit** can thrive.

YCI believes that a better world can – and will – be built by the next generation. This is why we are going all in on the bold ideas, skills and projects that will get us there.

Since 2010 alone, YCI has fuelled innovation with:

**100,000+ youth
1,000+ ventures
23 countries
90 partners**



YCI is where youth innovation and impact intersect. Our dynamic global team ignites and accelerates purpose-led programs, partnerships and enterprises that **level up the next generation**.

With our networks, we learn fast, fail smart and turn insights into action. We curate high quality programs, signature events, insight reports and impact funds that put **youth at the center**. By joining us you are breaking down barriers and rebuilding what's next.

We believe that a more resilient and inclusive world is possible by investing in youth as the bold thinkers, doers and innovators of the future.

We provide the tools, resources and spaces to catalyze ideas, networks and business models that amplify impact. We are forward-thinking, always looking two steps ahead and breaking down barriers.

We create spaces for incubating bold new ideas and scaling results. We have an insatiable appetite for risk, failure and learning. We push boundaries and think beyond limits, sharing our insights as we go.

OUR MISSION

Accelerating youth innovation for good.

We work with – and for – young people from all backgrounds who are aspiring or existing leaders, volunteers or entrepreneurs, with ambitions to build sustainable livelihoods and resilient communities.

We strive for equity and sustainability in everything we do and support youth aligned with these values to do the same. We think that the economy can – and should – be a powerful force for good.

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Purpose-driven partnerships & program design

Building mutually beneficial collaborations with talented partners is central to YCI's mission. We reach exponential results when we team up with organizations, institutions and funders who bring diverse expertise and resources to the table.

Together with partners, we co-design and implement forward-thinking programs that decrease barriers and increase opportunities, so that young people can:

- **Gain in-demand knowledge:** Access expert and peer insights to deepen understanding.
- **Master future skills:** Use hands-on learning to supercharge youth development.
- **Access tools and resources:** Leverage tailored support that is accessible and relevant.
- **Build strong networks:** Join a thriving community of diverse, talented people.
- **Generate real results:** See the impact of youth-driven innovation and leadership.

OUR VISION

A more equitable, resilient and sustainable future shaped by youth.

Leading through innovation

YCI is setting a **new youth-centred strategy** in motion, leveraging innovation to redefine what's possible. Our intentional organizational framework moves away from conventional "business as usual" problem-solving methods towards new paradigms that align with our visions for the future:



Economic Vision



A Sustainable Economy

Together with young leaders and entrepreneurs we are reimagining a future where **people, planet and profit** can thrive simultaneously. We propel the ideas, ventures and skill sets that will get us there.

Environmental Vision



A Thriving Planet

By elevating young climate leaders and supporting youth innovators to unlock opportunities in the **blue and green economies**, we are protecting the Earth and shifting the climate narrative from fear to optimism.

Social Vision



A Connected Collective

We believe bringing together people from different backgrounds and locations drives innovation, expedites learning and multiplies impact. We know **cultivating human connection** is key to unlocking transformative change.